



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700
Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Schedule Dates 09/04/12-09/10/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson TeleRep/Philadelphia, Philadelphia (1057)
Sales Office TeleRep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/10/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Contract # 325035

09/10/12

09/05/12

Sep. 2012

Grand Total:

106

\$91,185.00

Date Entered 08/01/12
Last Modified 09/05/12
Entered By JILL Hipkind
CO-OP No
Headline # 06260207
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,677.75
Net Total \$77,507.25
Sales Tax

By Broadcast Month	Spots	Rate
Charlotte (WSOC)	106	\$91,185.00

Line	Line Type / Break # (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5A- 6A (EST)	4		X	X	X	X			1	\$375.00	\$1,500.00	Charlotte (WSOC)		8/1/12
2.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6A- 7A (EST)	3		X	X	X	X			4	\$750.00	\$3,000.00	Charlotte (WSOC)		8/1/12
3.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	7A- 8A (EST)	5		X	X	X	X			6	\$700.00	\$4,200.00	Charlotte (WSOC)		8/1/12
4.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	8A- 9A (EST)	6		X	X	X	X			6	\$600.00	\$3,600.00	Charlotte (WSOC)		8/1/12
5.0	Normal Line / Spot	09/04/12-09/07/12	5	:30	4:30A- 4:59A (EST)	3		X	X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		8/1/12
7.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6A- 7A (EST)	1								1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
8.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7A- 8A (EST)	1								1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
9.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8A- 9A (EST)	1								1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
10.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	6A- 7A (EST)	1								1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
11.0	Revised Line / Spot	09/09/12-09/09/12	6	:30	7A- 8A (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		8/1/12
11.1	Normal Line / Spot	09/09/12-09/09/12	6	1:00	8A- 8A (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		8/1/12
13.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	9A- 10A (EST)	3		X	X	X	X			3	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12
14.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10A- 11A (EST)	3		X	X	X	X			1	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12
15.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10:59A- 12P (EST)	3		X	X	X	X			1	\$225.00	\$675.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:

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Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 9510141536
Account Types National/Political
Comments Standard
Billing Type OBAMA FOR AMERICA

Date Entered 09/01/12
Last Modified 09/06/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260207
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Commission % 15.00
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Net Total \$77,507.25
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Sports	Rate	Total	Station	Comments	Entered
23.0.2	Closed Preempt	09/04/12															Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
26.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	7:30P- 7:56P (EST)	4	X	X	X	X				4	\$700.00	\$2,800.00	Charlotte (WSOC)		8/1/12
27.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7P- 8P (EST)									1		\$400.00	Charlotte (WSOC)		8/1/12
27.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	Program Change/Exception - NASCAR	
28.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 8P (EST)									1		\$500.00	Charlotte (WSOC)		8/1/12
28.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	No Avail/Exception -	
29.0	Normal Line / Spot	09/1/012-09/1/012	6	:30	8P- 10P (EST)									1		\$4,500.00	Charlotte (WSOC)		8/1/12
30.0	Normal Line / Spot	09/04/12-09/04/12	6	:30	10P- 11P (EST)									1		\$4,500.00	Charlotte (WSOC)		8/1/12
31.0	Normal Line / Spot	09/05/12-09/05/12	6	:30	9P- 9:30P (EST)									1		\$6,000.00	Charlotte (WSOC)		8/1/12
37.0	Revised Line / Spot	09/06/12-09/06/12	6	:30	10P- 11P (EST)									1		\$4,000.00	Charlotte (WSOC)		8/1/12
32.1	Normal Line / Spot	09/06/12-09/06/12	6	:30	9P- 10P (EST)									1		\$4,000.00	Charlotte (WSOC)		8/1/12
33.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	10P- 11P (EST)									1		\$2,000.00	Charlotte (WSOC)		8/1/12
34.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	10P- 11P (EST)									1		\$2,500.00	Charlotte (WSOC)		8/1/12

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35.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8P- 9P (EST)							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12	
36.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	11P- 11:35P (EST)							6	6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12	
37.0	Revised Line / Spot	09/09/12-09/09/12	6	:30	11P- 11:35P (EST)							1	1	\$1,700.00	\$1,700.00	Charlotte (WSOC)		8/1/12	
37.1	Normal Line / Spot	09/09/12-09/09/12	6	1:00	11P- 11:35P (EST)							1	1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12	
38.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	11:30P- 12:05A (EST)							1	1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12	
39.0	Normal Line / Spot	09/04/12-09/06/12	6	:30	11:35P- 12:02A (EST)							3	3	\$375.00	\$1,125.00	Charlotte (WSOC)		8/1/12	
40.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 11P (EST)							1	1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		8/1/12	
41.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8P- 11:30P (EST)							1	1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/1/12	
43.0	Normal Line / Spot	09/01/12-09/10/12	6	:30	6A- 7A (EST)							1	1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12	
44.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7A- 8A (EST)							1	1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12	
45.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	8A- 9A (EST)							2	2	\$600.00	\$1,200.00	Charlotte (WSOC)		8/1/12	
46.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	9A- 10A (EST)							1	1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12	
47.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5:30P- 6P (EST)							1	1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12	
48.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5P- 5:30P (EST)							1	1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12	

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49.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6P- 6:30P (EST)	1								1	\$900.00	\$900.00	Charlotte (WSOC)		8/1/12
50.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6:30P- 7:30P (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
51.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7:30P- 7:55P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
52.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11P- 11:35P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
53.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	12:05A- 12:35A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
54.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	1:35P- 12:02A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
55.0	W/G For 25.0, 125.0, 2, / - ot	09/04/12-09/07/12	5	:30	6:30P- 7P (EST)	1	X	X	X	X				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		9/5/12
56.0	W/G For 28.0, 1, / Spot	09/05/12-09/05/12	6	:30	4P- 4:30P (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/5/12
57.0	W/G For 17.0, 123.0, 1, 27, 1, 1, / Spot	09/06/12-09/06/12	5	:30	4:30P- 5P (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/5/12
58.0	Normal Line / Spot	09/05/12-09/05/12	6	:30	6:30P- 7P (EST)	1								1	\$490.00	\$490.00	Charlotte (WSOC)		9/5/12
59.0	Normal Line / Spot	09/04/12-09/10/12	6	1:00	10:58A- 12P (EST)	3	X							1	\$650.00	\$650.00	Charlotte (WSOC)		9/5/12

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